

Amendments to the Claims

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently amended) A method for ~~automatically~~ generating a custom image product by a service provider for a customer, the service provider having images associated with a particular event, said custom image product having at least one image captured on image bearing medium by said customer and associated related content provided said service provider, said associated related content relating to an event or to a venue where said at least one image was captured, comprising the steps of:

the customer electronically submits a form to the service provider that identifies the particular event and also submits a customer supplied electronic image related to the particular event; providing a form that includes information that is be used for identifying said associated related content;

the service provider using the form to identify particular event images and then producing the custom image product having particular event images and the customer supplied electronic image; and associating said form with respect to a image bearing medium product having at least one exposed image;

the service provider forwarding the custom image product to the customer,
~~said form and associated image bearing medium to said service provider, said service provider using said information from said form to obtain said related content in digital form and associating said related content in digital form with respect to at least one digital image obtained from said at least one image; and~~
~~—————said service provider providing said image product which incorporates said at least one image from said image bearing medium and said related content.~~

2. (Cancelled)

3. (Currently amended) A method according to claim 1 wherein said form further includes a plurality of different selectable information that can be used for identifying ~~said~~ associated related content for custom image product.

4. (Cancelled)

5. (Cancelled) .

6. (Cancelled)

7. (Cancelled)

8. (Cancelled)

9. (Cancelled)

10. (Cancelled)

11. (Cancelled)

12. (Currently amended) A method according to claim 1 wherein ~~said~~ the service provider provides related content ~~is~~ associated with the particular event with the custom image product or site where said form is ~~available.~~

13. (Cancelled) .

14. (Currently amended) A method according to claim 1 wherein ~~said image bearing medium~~ the customer supplied electronic image is stored comprises on a flash memory card of a digital camera.

15. (Currently amended) A method according to claim 1 wherein ~~said image bearing medium~~ comprises the customer supplied electronic image is a print.

16. (Cancelled) .

17. (Cancelled)